

MessageNow^{powered by} CarNow

Transforming the way dealers connect
with their customers



FEATURES

Inventory Integration

Connected with your inventory provider, MessageNow delivers your inventory in an easy to use environment so agents and customers can have a conversation about live inventory

Virtual Brochures

Through integrations with key OEM data, MessageNow gives agents the power to share detail about your vehicles that is unmatched in the industry.

Vehicle Comparisons

MessageNow takes it a step further by allowing agents to compare multiple models at the same time. MessageNow will trim match all models so you deliver the right information to your customers.

Video Integration

Integrated with both OEM and dealership video feeds, MessageNow empowers agents to share relevant vehicle, product, and how-to videos with consumers providing a much richer conversation.

DealNow

Receive real time escalation alerts for qualified in-the-moment opportunities to keep your live leads live. Agents activate a "Digital TO" to alert and empower your managers to review and enter the conversation at the right moment, from any device, anywhere..

Click to Text

Connect with your customers how they want to talk. With Click to Text activated, your customers can use their local SMS client to engage with your store. You can also SMS enable any of your current phone numbers and even integrate it into your Google AdWords campaigns.

Facebook Integration

Link your dealership's Facebook page with MessageNow to send inventory and resources, manage customer inquiries, and send all Facebook leads directly to your CRM.

CarNow Direct Service Scheduling

Our CarNow agents are fully trained to utilize your own online service scheduling tools and programs to directly schedule service appointments with your customers. This helps prevent over scheduling and wait times and gives confidence that nothing is falling through the cracks as confirmation numbers are provided directly to clientele.

CarNow

CLIENT TESTIMONIALS



"We are showing an ROI of almost 400% with BuyNow YOY. CarNow gives our customers an easy buying experience which is exactly what they are looking for."

SARAH FISHER

Chief Marketing Officer, Don Franklin Group

"With CarNow, we can give our customers the most responsive and interactive car-buying experience online. It has changed the game for us."

DREW TUTTON

General Manager / Partner, Ed Voyles Automotive

PRICING PACKAGES

MessageNow PRICING BREAKDOWN

MessageNow is a digital "Chat/Text" communication platform

• MessageNow Setup Fee (one-time integration & training charge)	\$600
• MessageNow Technology Only	\$599
• MessageNow Small dealer < 999 Unique Visitor	\$699
• MessageNow 24/7 Receptionist 2000-1000 Unique Visitors	\$799
• MessageNow 24/7 Receptionist 2,001-4000 Unique Visitors	\$899
• MessageNow 24/7 Receptionist 4,001+ Unique Visitors.	\$999
• MessageNow Fully Managed < 2,000 Unique Visitors	\$999
• MessageNow Fully Managed 2001-4000 Unique Visitors	\$1,199
• MessageNow Fully Managed 4001+ Unique Visitors	\$1,399

MN

Fully Managed Chat/Text

BuyNow

\$999

Per Month

BN

Digital Retail

**Connected
Retail**

\$1,799

Per Month

CR

MessageNow & BuyNow
combined

carnow.com · (877)882-5353 · sales@carnow.com