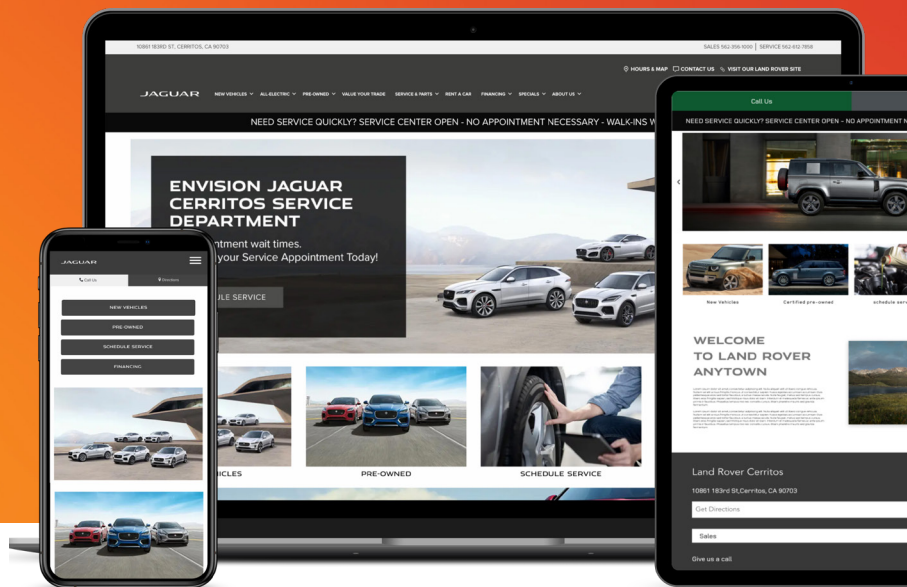


Discover Why Fox Dealer Earns All 5 Star Google Reviews



Unlike many vendors in the digital environment, Fox Dealer is extremely responsive and proactive, often telling us what we need before we know we need it. Calls, requests and questions are answered immediately; and they have a way of making you feel like you are their most important client. We highly recommend them to anyone looking for an innovative, responsive, leading-edge company to support their digital marketing program."

Vikki Murphy | Executive Vice President,
Wilson Automotive Group



Better Service

Our team's mission is to provide you with the best in class service that you deserve. Your dedicated support team is available 24/7 to assist you - we've got you covered.



Site Wide Merchandising

Fox Dealer bespoke websites are customized to represent your dealership with vehicle offers available from homepage to VDP.



More Contacts

Fully responsive websites and mobile first design means more phone calls and form submissions.



Actionable Insights

Transparent reporting on your website contacts to help inform your marketing strategy and decisions.

Fox Dealer is the only Dealer Website Company Offering **24/7** Dealer Support!

Contact us today for a demo or to learn more!

Website Packages

| | Core \$1,299/Month | Advanced \$1,899/Month | Elite 2,799/Month |
|---|-----------------------|---------------------------|----------------------|
| Schedulable Assets | ✓ | ✓ | ✓ |
| Specials and Coupon Management | ✓ | ✓ | ✓ |
| Email Form Configuration | ✓ | ✓ | ✓ |
| Incentives Management | ✓ | ✓ | ✓ |
| SEO Platform Tools | ✓ | ✓ | ✓ |
| Social Media Plug-ins | ✓ | ✓ | ✓ |
| Window Sticker Management | ✓ | ✓ | ✓ |
| Role / Permission based CMS Access | ✓ | ✓ | ✓ |
| Payment Calculator | ✓ | ✓ | ✓ |
| Fully Responsive Design | ✓ | ✓ | ✓ |
| Dynamic Call tracking, Up to 4 lines | ✓ | ✓ | ✓ |
| OEM Integrations | ✓ | ✓ | ✓ |
| 3rd Party Integration Support | ✓ | ✓ | ✓ |
| HTTPS Encryption | ✓ | ✓ | ✓ |
| Free-Text Search | ✓ | ✓ | ✓ |
| Google Analytics Creation & Management | ✓ | ✓ | ✓ |
| Adwords integration | ✓ | ✓ | ✓ |
| Advanced Inventory Pricing Tools | ✓ | ✓ | ✓ |
| Accessibe ADA Compliance Widget | ✓ | ✓ | ✓ |
| Premium Reporting Dashboard | ✓ | ✓ | ✓ |
| Advanced SRP Filtering | ✓ | ✓ | ✓ |
| Advanced SEO Set Up and Audit | ✓ | ✓ | ✓ |
| Advanced Inventory Management Tools | ✓ | ✓ | ✓ |
| 24/7 White Glove Customer Service | ✓ | ✓ | ✓ |
| Data Driven VDP Recommendations | ✓ | ✓ | ✓ |
| Dynamic Call Tracking, up to 8 lines | | ✓ | ✓ |
| Vehicle Recommendation Tool | | ✓ | ✓ |
| Behavioral / Offer (Pop-up) | | ✓ | ✓ |
| Reviews widget | | ✓ | ✓ |
| Credit Application powered by 700 credit | | ✓ | ✓ |
| Custom Landing Page Development | | ✓ | ✓ |
| Elite SEO (Ongoing Monthly SEO) | | ✓ | ✓ |
| Picture to Video Inventory | | | ✓ |
| SRP Vehicle Offer | | | ✓ |
| Unlimited Inventory Exports | | | ✓ |
| Monthly Creative Services, Includes 5 Banners | | | ✓ |
| Monthly Email Campaign | | | ✓ |
| Elite SEO (Ongoing Monthly SEO) | | | ✓ |

A La Carte Options

| | Price |
|---------------------------------|-----------------|
| Design+ Creative Services | \$899 / Month |
| Elite SEO & Design Plus Package | \$1,999 / Month |

*\$600 of the Advanced and Elite Packages is co-op eligible for SEO services.

