



Packaging Options

All Vehicle captures are compliant with JLR NA imagery & brand requirements

Merchandising Package

Essential Package \$12/vehicle

Great photo service efficiently achieved! Experienced capture experts ensure EVERY vehicle is consistently photographed, including first photo, sequence of additional photos and angles.

New Vehicle Photos:

Includes 15 photos, vehicle moved to best possible onsite location

Used Vehicle Photos:

Includes 30+ photos, vehicle moved to best possible onsite location

Professional Package \$18/vehicle

Deliver the ultimate digital experience for every vehicle! Experienced capture experts execute complete 360° WalkArounds® and photographs.

New Vehicle Photos & 360° Spin Capture:

Includes 15 photos, vehicle moved to best possible onsite location full exterior/interior spin, close-up and hot spot tagging

Used Vehicle Photos & 360° Spin Capture:

Includes 30+ photos, vehicle moved to best possible onsite location full exterior/interior spin, close-up and hot spot tagging

Contact us to learn more!

Toll-free: 1-224-661-0337

Email: jlprogram@xciteauto.com



Package Enhancements

Window Sticker & Buyer's Guide \$4/vehicle

Keep lot & showroom visitors connected to your website and staff. Shoppers can scan a QR Code or XCode™ to receive a link to their vehicle of interest. Externally placed on the outside of vehicle windows. Designed to withstand weather. Standard or legal size available.

PureVIN Vehicle Enhancement Pricing varies

There is constant pressure to reduce the price of vehicles from the advertising stage where third parties rate the prices of your vehicles to the negotiation phase where shoppers often have the upper hand. PureVIN Vehicle Enhancement allows you to present the pure value of your vehicle in your advertising, on your website and on your Window Stickers. Through a combination of technology and research, Xcite Automotive identifies the specific features included with your vehicle when it was new, assigns a value to these features and helps you display the value of these features on your website and in your advertising.

Digital Backgrounds \$1/vehicle

When geography becomes a challenge, Jaguar Land Rover has approved 3 digital backgrounds that can be utilized to reduce background noise & distractions, including vehicles in the background.

Inventory Platform Fee Pricing varies

Unlimited, customizable inventory syndication, from multiple sources, to ensure your vehicles are accurate in all your digital shopping channels.

Live Videos \$3/vehicle

Our comprehensive process allows us to ensure your live videos have all the elements to convey the value that your brand and dealership should demonstrate - includes an intro, outro, voice over and MORE! Additional monthly fees may apply.

Photo Studio Pricing varies

Take your staging area to the next level with the most advanced automotive studio in the world. Photos, video, 360° content - the best of everything!