

Build Trust. Create Transparency. Save Time.

Online Store Solutions for Progressive Dealerships.

Digital Motors is the industry's premier online sales solution. Customized to each dealership's business rules, brand and profitability requirements.

sales@digitalmotors.com

digitalmotors.com

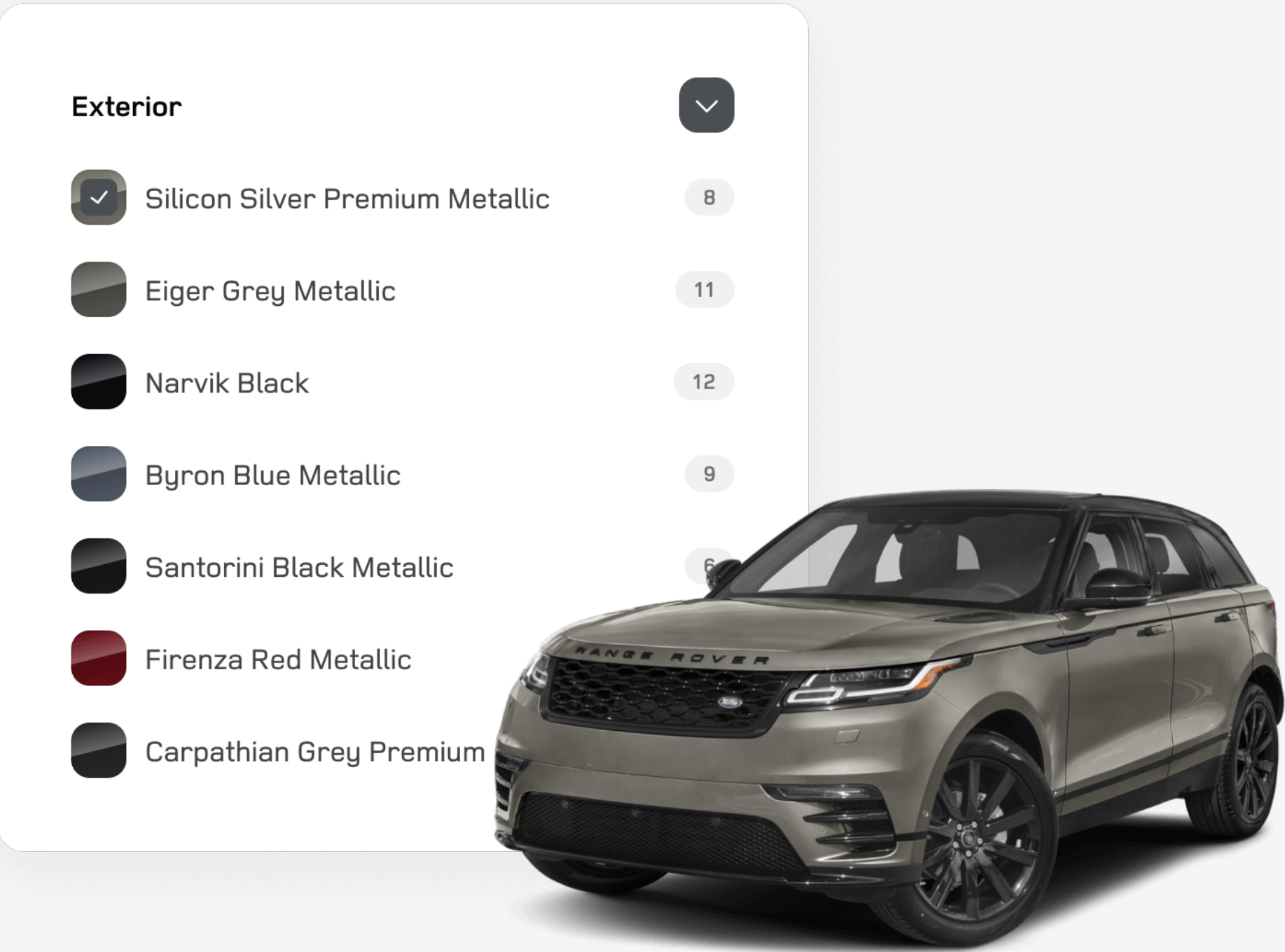
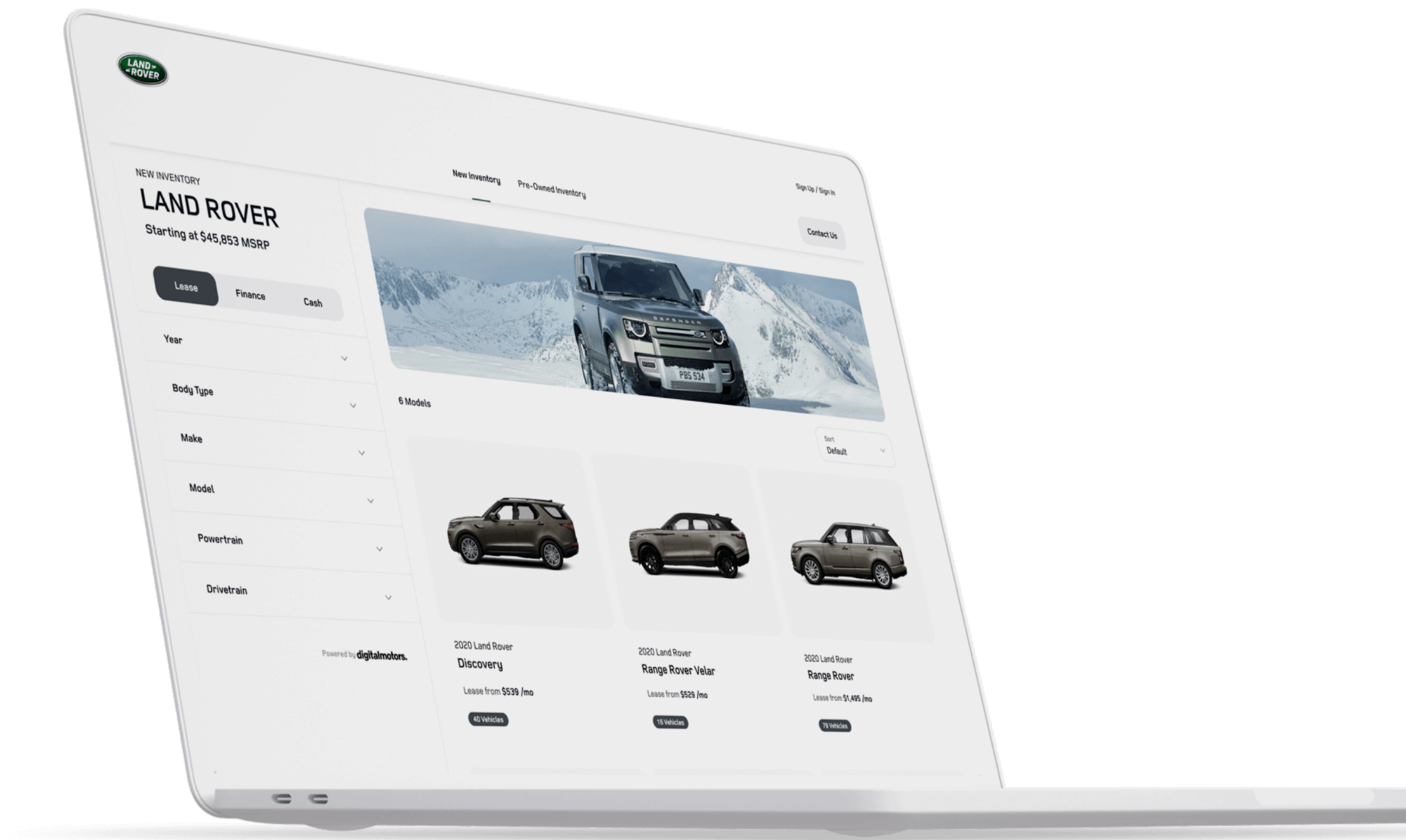
digitalmotors®



Customization

Configurable Online Stores.

Powered by your business rules and themed to emulate the underlying brand’s corporate identity, the Digital Motors Online Store becomes an integral part of your business. We offer specific designs for Jaguar Land Rover stores or can create custom themes to reflect your dealer group’s brand guidelines.



Inventory

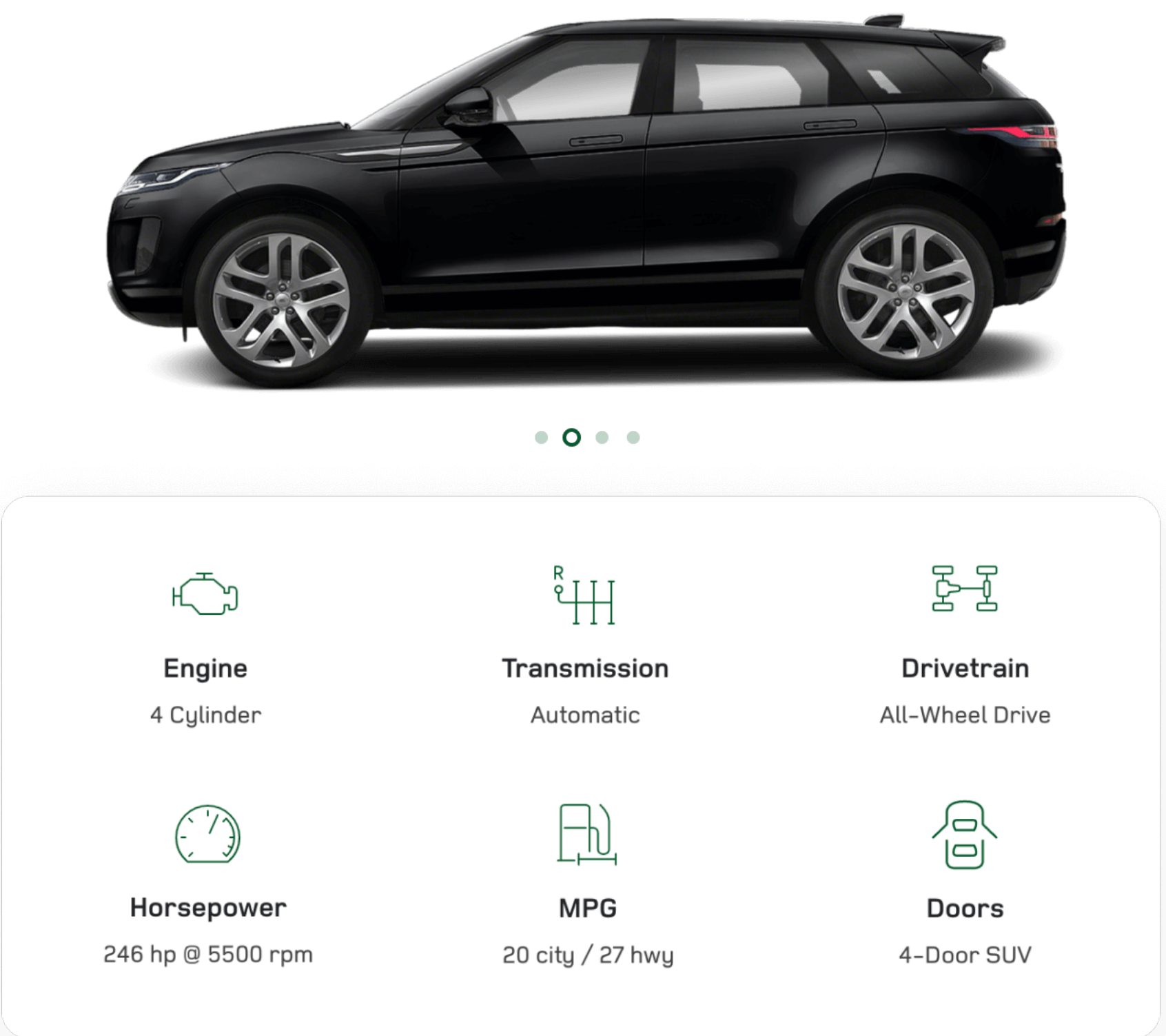
Search & Filter Inventory.

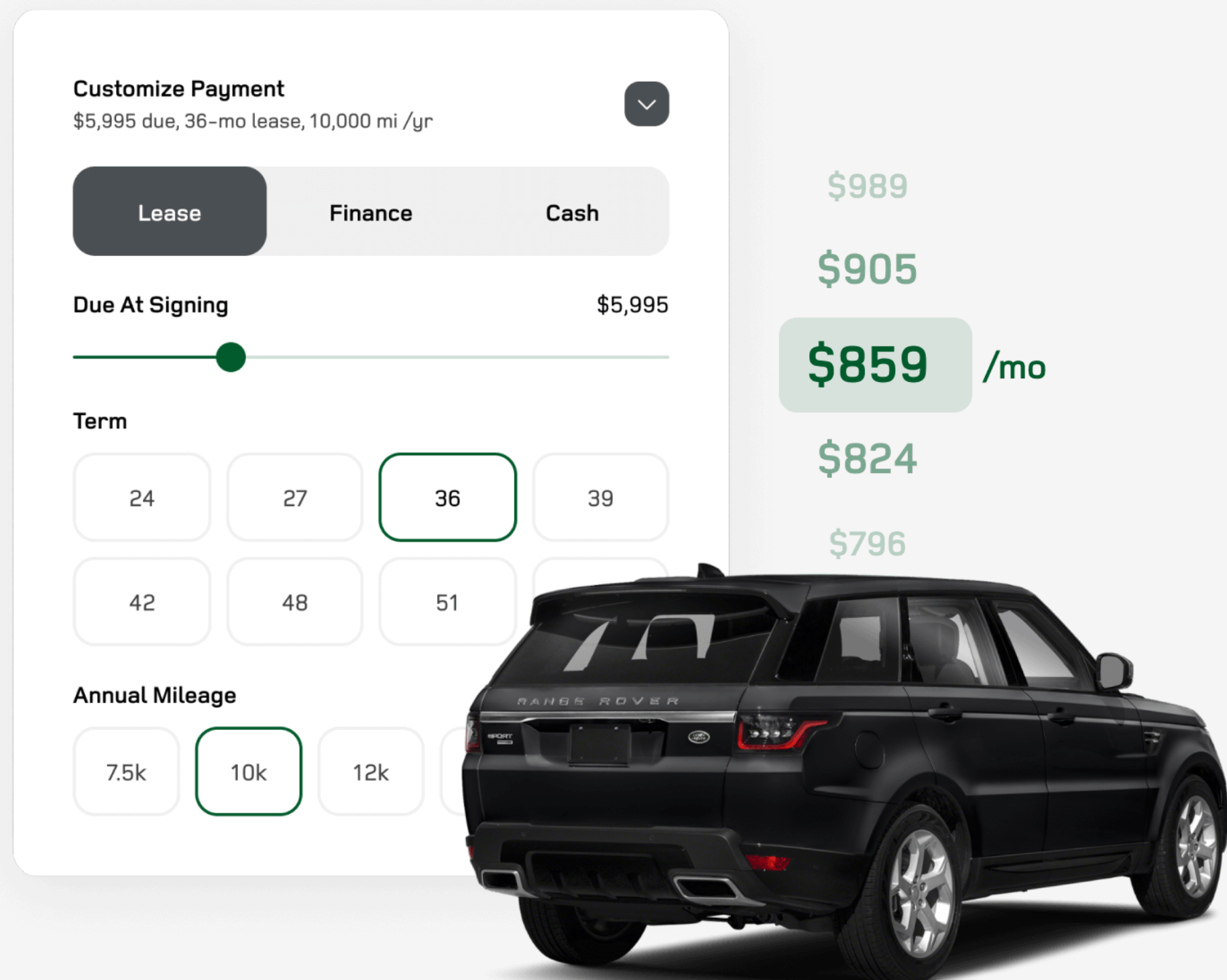
Provide a clean display of new and preowned vehicles complete with transactable lease, finance, or cash payments. Customers can browse your inventory by make and model, or filter search results by exterior paint, body type, and other attributes. Once a customer selects a vehicle, they enter the purchase funnel.

Vehicle Details

Packages, Options & Build Data.

Vehicle details pages provide in-depth descriptions, from exterior and interior features to mechanical specifications and installed options. Customers can also view related vehicles, allowing your dealership to present compelling offers on aging inventory.





Calculator

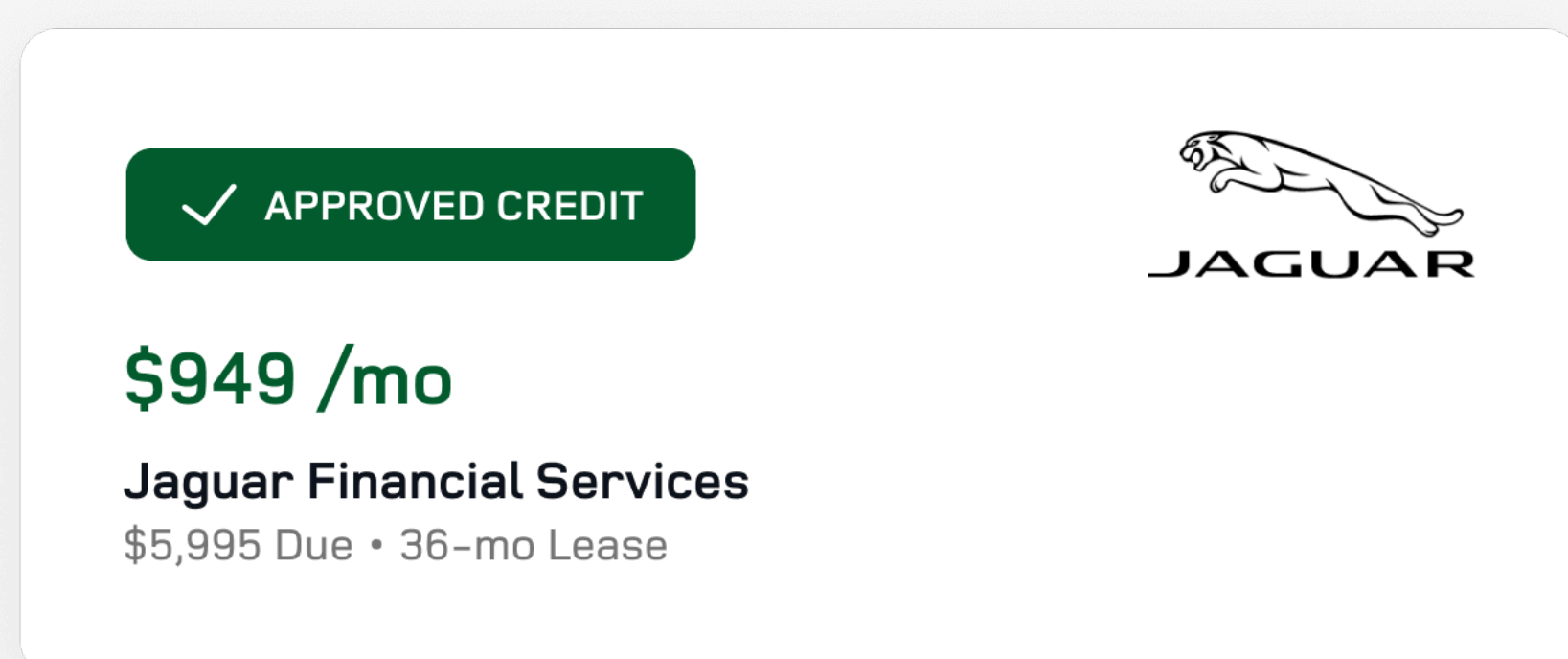
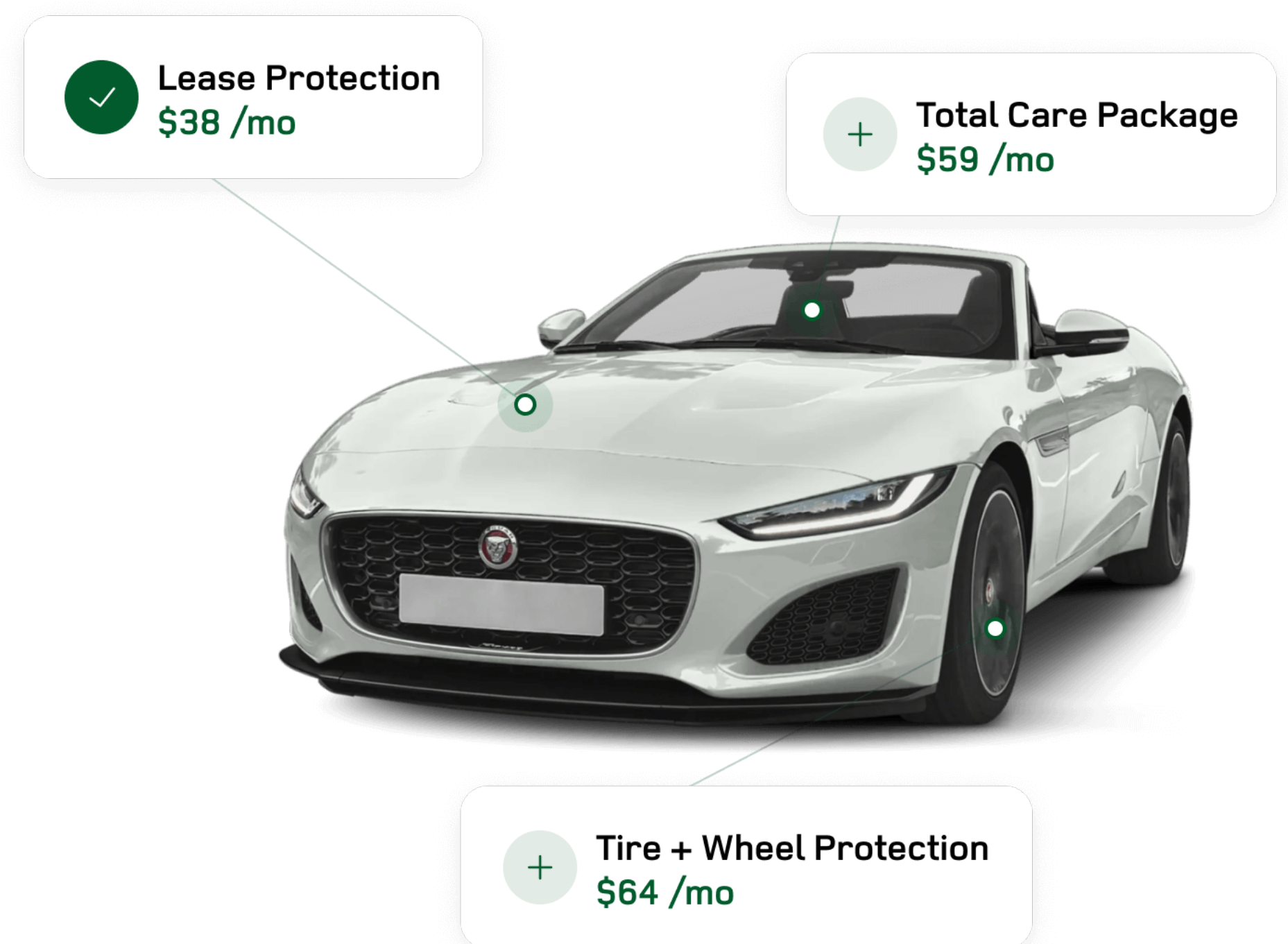
Transactable Payments.

Customers can structure their monthly lease or finance payments to fit their budgets. Digital Motors accounts for everything including dealer discounts, OEM and lender incentives, as well as sales tax and registration fees to provide a penny-perfect breakdown in your customer's shopping cart.

F&I Products

Tailored Menus & Pricing.

Display your F&I products in a consumer-friendly way, with detailed descriptions, flexible pricing options and custom imagery. Configurable F&I menus present attractive monthly payments and provide your customers with peace of mind while optimizing dealership profitability.



Financing

Firm Offers of Credit.

Customers can complete a secure online credit application that is routed to one or multiple lenders of your choosing for instant decisioning. Applications are viewable through your credit aggregator system, as well as the Digital Motors Sales Portal. Finance offers contain your dealership's customary markups.

Online Store Solution.

See how you can leverage our robust and end-to-end platform to exceed customer expectations while empowering you, the dealer.

Customization

OEM Branded Online Store	✓
User Sign-Up Requirement (Optional)	✓
Locked or Unlocked Savings	✓
Home or In-Store Delivery + Scheduling	✓
Custom Disclosures	✓

Inventory

New + Preowned Inventory	✓
Lease + Finance + Cash Payment Types	✓
Vehicle Search	✓
Inventory Filters	✓

Vehicle Details

Shopping Cart Rider	✓
Stock Images	✓
Dealer Photos	✓
Packages + Options	✓
Related Vehicles	✓
Build Data (Optional)	✓

Calculator

Transactable Payments	✓
Rebates + Incentives	✓
Dealer Discount	✓
Taxes + Fees	✓

Trade-In

Kelley Blue Book + Black Book + NADA Guides	✓
---	---

F&I Products

Configurable Menus	✓
Fixed or Variable Pricing	✓

Financing

Credit Application	✓
Instant Finance Offers	✓
Single or Multiple Lenders	✓
Dealer Reserve	✓
eLend Solutions + Credit Aggregators	✓

Regular Price \$1,399 + Setup Fee \$995