



## TIRED OF COOKIE-CUTTER AGENCIES? IT'S TIME YOU TALKED TO STREAM



### ABOUT STREAM

Stream is a full-service, fully integrated advertising agency powered by strategy, experience, and technology. We believe in an integrated approach that fosters communication with and between each department to elevate the results of our digital efforts. This strategy aligns all messaging through each medium and channel but also ultimately allows us to be more strategic and transparent with our advertising dollars, thus saving money and being more effective with our ad placement and spend. Our motto is Do the Ordinary Extraordinarily Well, and our team members truly live by this philosophy. Our client partners are treated like our only clients with a high level of communication, absolute transparency, and an aggressive pursuit of mutually set KPIs.



### SEO Bundle

*This includes SEO TACTICS 1, 2, and 3.*

Strategic planning and implementation of keywords and search queries to assist dealer in obtaining top-ranking pages to convert leads into website visitors and buyers.

**\$2,475**  
per month



### Local SEO

*SEO TACTIC 1*

Sales & Service GMB Management with posts and Q&A, citation management, local business FAQ pages.

**\$799**  
per month

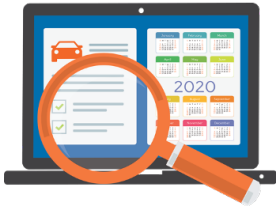


### Geo-Targeted Content and Shopper & Conquest Content

*SEO TACTIC 2*

Geo-targeted, local pages; shopper pages (Vehicle reviews and comparisons).

**\$999**  
per month



## On-Site Optimization

SEO TACTIC 3

Monthly tech audits, on-site optimization, internal linking, schema.

**\$799**  
per month

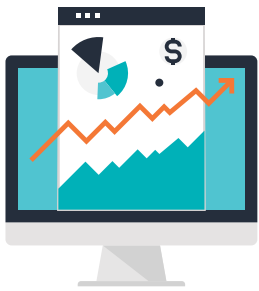


## Link Building

SEO TACTIC 4

Ongoing outreach; up to 4 pieces of content creation for guest blogging/article writing.

**\$599**  
per month



## Conversion Rate Optimization

SEO TACTIC 5

Tests with winning test implementation.

**\$299**  
per month



## Video SEO

SEO TACTIC 6

Customers are able to easily find video content online to improve Google search ranking by updating relevant content and tagging. Videos with on-site placement and dealership YouTube pages.

**\$499**  
per month