

# SIMPLIFY YOUR CHOICES

## Included in each package:

- Dedicated Account Manager
- Custom Creative
- Tracking Phone Numbers
- Real-Time Digital Reporting (Helix)
- Marketing Consulting



## CONTACT INFO

888-899-5542

3098 Piedmont Rd NE | Atlanta, GA 30303

[Forcemktg.com/services](https://forcemktg.com/services)



CERTIFIED PROGRAM

## CUSTOMIZABLE PROGRAM PACKAGES

**Premium** (Static Display, Static Facebook)

**Elite** (Static Display, Static Facebook, Static Video)

**Platinum** (Dynamic Display, Dynamic Facebook, Dynamic Video)

**PPC** (Pay-Per-Click Advertising)

### PRICE

\$500

\$1,000

\$1,500

20% of spend  
(up to \$5,000)

## ADDITIONAL PRODUCTS & UPGRADES

Dynamic (Video) - Set Up

Dynamic (Video) - Monthly

Video Production

First Party Data

Helix Audiences & Attribution

DMS Email Marketing (Per Deployment)

Conquest Email Marketing (Per Deployment)

SEO (3 content pages per month + site optimization)

### PRICE

\$495

\$995

\$695

\$495

\$495

\$495

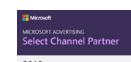
\$1,700

\$1,495



## ABOUT FORCE MARKETING:

FORCE MARKETING executes marketing that moves your business forward.



# FORCE MARKETING IS PROUD TO BE A JAGUAR LAND ROVER PARTNER

FIND MORE INFO HERE: [FORCEMARKETING.COM/LANDROVER](http://FORCEMARKETING.COM/LANDROVER)

Now JLR dealers can receive 100% co-op reimbursement when they enroll with Force Marketing. Our strategies are fully customized and aligned to each dealer's individual goals.



## DRIVE: DYNAMIC VISUAL MEDIA

Combines social advertising with dynamic display and video advertisements into one package.

- Customizable video through DMS/CRM data
- Video pulls live dealer inventory directly into your creative.
- Video ads used for retargeting and targeting consumers based on location, interests/ demographics through 3rd party data



## ONLINE VIDEO MARKETING

Package includes:

- Pre-Roll ads consisting of Direct Advertisers, SSP's, Trading Desks and Agencies competing for our publisher's traffic via programmatic video ad buying.
- Custom video production services with already integrated pre-roll ads for approved publishers
- Google Micro-Moments to optimize campaigns down to the keyword level, leveraging ad extensions such as location, call, call out, structured snippets and price.



## PAID SEARCH

Package includes:

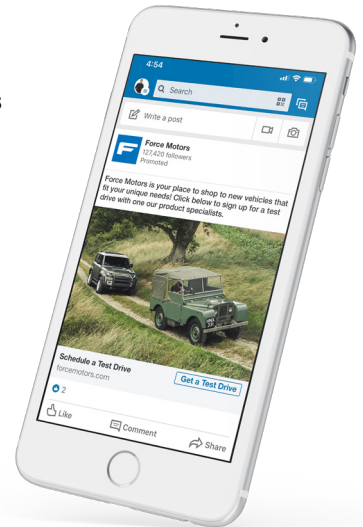
Google & Bing Micro Moments Driving high converting traffic to your website.



## SOCIAL ADVERTISING

Package includes:

- Custom Oracle audiences
- Lead Ads
- Traffic Ads
- Video



## DISPLAY ADVERTISING

Utilizes custom creative that's strategically designed to reach more customers while targeting the right demographics, keywords and more.