

AutoAlert is now an
approved vendor for the
JLR Digital Program!




TAKE YOUR DATA MINING TO THE NEXT LEVEL WITH AUTOALERT


Unleash the power of data-driven insights that identify and engage potential customers, optimize sales and service processes, and boosts customer retention.





Welcome to the Industry's #1 Data-Mining Platform


AlertMiner delivers powerful patented analytics and the most robust, reliable data in the industry. Delivering more actionable opportunities than any other solution.


 Quick view into
upgrade
opportunities

 Customer
prediction score
ranks customer's
likelihood to buy

 Dynamic phone
scripts make phone
calls easy
and successful

 Service lane
notifications when an
opportunity arrives in
your service drive


 Bring hot trades
into your inventory
with our Vehicle
Turn Predictor


 Notifications when
customers are
actively shopping a
competitor's lot





Next-Level Data Mining

Easily engage with more customers at the right time by activating AlertMiner's powerful data-backed customer-centric insights.


 Assigns tasks to your team via
Workflow Manager and hold
them accountable

 Automate tasks and deliver
real-time customer follow-up
triggered by their behavior

 Track customers who are
engaged with your dealership

 Machine learning AI filters and
segments top opportunities, missed
opportunities, and ready-to-buy
customers

 Delivers enterprise reporting for
dealer groups

 Personalized dashboards and work-
from-anywhere mobile application











Scan the code or visit go.autoalert.com/JLR-Digital-Program
to schedule a quick demo!



ENGAGEMENT STUDIO

 When you send Both Digital and Direct Marketing, Prospects are More Likely to Purchase at a 55% Higher Rate!*

Proactive, Multichannel Service & Sales Communication

-  Mail & Email Campaigns
-  Comprehensive Reporting
-  Tagging & Tracking Consumer Behaviors
-  Pre-Owned, Buy-Back, Used-to- Used, & Factory Order Templates
-  Call Tracking
-  Personalized Landing Pages
-  Digital Retailing Integrations
-  Adjustable Service Coupons
-  Multi-Vehicle Offers
-  Real-Time Engagement Alerts

 **GREATER FLEXIBILITY WITH AUTOALERT'S PREFERRED PARTNER EXPORT**
AutoAlert Preferred Marketing Partners offer enhanced consumer data security, automated audience data delivery, and vendor-specific consumer engagement data.

AUTOALERT IS NOW 100% CO-OP ELIGIBLE FOR LAND ROVER DEALERSHIPS*

AutoAlert Package

AlertMiner \$1,825 per Month

Be sure to ask about our Jaguar Solutions.

Monthly data fees due based on DMS providers' schedules and are in addition to pricing noted.

AutoAlert Product Add-Ons

AlertMiner Pro w/ Service Lead Management	\$400 per Month
Service Lead Management (AlertMiner Only)	\$400 per Month
One-to-One Direct Marketing	\$1.32 per Piece
One-to-One Digital Marketing	\$399 per Month
Video Marketing (Requires Digital Marketing)	\$100 per Month
GeoAlert Lite	\$499 per Month
GeoAlert	\$0.03 per Alert
AI AutoAssistant Loyalty	\$999 per Month
AI AutoAssistant Service	\$999 per Month

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*When dealership funds are available. Please note that Jaguar NA dealers are not eligible for Co-Op.



Service Lead Management (SLM) is an add-on for the AlertMiner Package. SLM is included with AlertMiner Pro.

**Based on independent research. AutoAlert's white paper available upon request.



AUTOASSISTANT

Your personal AI assistant turns customers with identified opportunities into even hotter leads through engaging, personalized conversations via text and email.



GEOALERT LITE

Harness the power of geo-framing and advanced analytics to identify and tag customers who are actively shopping on a competitor's lot.



GEOALERT

Enhance your geo-framing potential by targeting customers on competitors' lots through automated, personalized digital ad delivery accompanied by comprehensive engagement monitoring, to drive higher levels of interaction.



SERVICE LEAD MGMT*

Send real-time service-to-sales tasks regarding customers in your service drive showcasing active car-buying behavior. This strategy helps dealers sell more cars, acquire more desirable vehicles, and conquest customers from your #1 lead source - the service drive.



Acquire Used Vehicles and Conquest Service Customers! Experience a 65% Increase in Service Lane Vehicle Sales!**