AutoAlert is now an approved vendor for the JLR Digital Program!



TAKE YOUR DATA MINING TO THE NEXT LEVEL WITH AUTOALERT

Unleash the power of data-driven insights that identify and engage potential customers, optimize sales and service processes, and boosts customer retention.



Welcome to the Industry's #1 Data-Mining Platform

AlertMiner delivers powerful patented analytics and the most robust, reliable data in the industry. Delivering more actionable opportunities than any other solution.

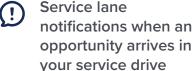




Customer prediction score ranks customer's likelihood to buy



Dynamic phone scripts make phone calls easy and successful





Bring hot trades into your inventory with our Vehicle Turn Predictor



Notifications when customers are actively shopping a competitor's lot



Next-Level Data Mining

Easily engage with more customers at the right time by activating AlertMiner's powerful data-backed customer-centric insights.



Assigns tasks to your team via Workflow Manager and hold them accountable



Automate tasks and deliver real-time customer follow-up triggered by their behavior



Track customers who are engaged with your dealership



Machine learning AI filters and segments top opportunities, missed opportunities, and ready-to-buy customers



Delivers enterprise reporting for dealer groups



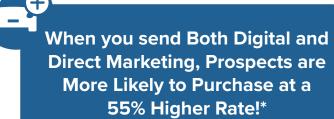
Personalized dashboards and workfrom-anywhere mobile application



Scan the code or visit **go.autoalert.com/JLR-Digital-Program** to schedule a quick demo!





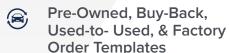


Proactive, Multichannel Service & Sales Communication

Call Tracking



Mail & Email Campaigns





Multi-Vehicle Offers



Comprehensive Reporting

Digital Retailing Integrations

Real-Time Engagement Alerts



Tagging & Tracking Consumer Behaviors



Personalized Landing Pages



Adjustable Service Coupons



GREATER FLEXIBILITY WITH AUTOALERT'S PREFERRED PARTNER EXPORT

AutoAlert Preferred Marketing Partners offer enhanced consumer data security, automated audience data delivery, and vendor-specific consumer engagement data.

AUTOALERT IS NOW 100% CO-OP ELIGIBLE FOR LAND ROVER DEALERSHIPS*

AutoAlert Package

AlertMiner \$1,825 per Month

Be sure to ask about our Jaguar Solutions.

Monthly data fees due based on DMS providers' schedules and are in addition to pricing noted.

AutoAlert Product Add-Ons

AlertMiner Pro w/ Service Lead Management	\$400 per Month
Service Lead Management (AlertMiner Only)	\$400 per Month
One-to-One Direct Marketing	\$1.32 per Piece
One-to-One Digital Marketing	\$399 per Month
Video Marketing (Requires Digital Marketing)	\$100 per Month
GeoAlert Lite	\$499 per Month
GeoAlert	\$0.03 per Alert
Al AutoAssistant Loyalty	\$999 per Month
Al AutoAssistant Service	\$999 per Month

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AUTOASSISTANT

Your personal AI assistant turns customers with identified opportunities into even hotter leads through engaging, personalized conversations via text and email.



GEOALERT LITE

Harness the power of geo-framing and advanced analytics to identify and tag customers who are actively shopping on a competitor's lot.



GEOALERT

Enhance your geo-framing potential by targeting customers on competitors' lots through automated, personalized digital ad delivery accompanied by comprehensive engagement monitoring, to drive higher levels of interaction.



SERVICE LEAD MGMT*

Send real-time service-to-sales tasks regarding customers in your service drive showcasing active car-buying behavior. This strategy helps dealers sell more cars, acquire more desirable vehicles, and conquest customers from your #1 lead source - the service drive.



Acquire Used Vehicles and Conquest Service Customers! Experience a 65% Increase in Service Lane Vehicle Sales!**